



Council Plan

Progress Report October 2024



People

Our community enjoys excellent health, wellbeing and quality of life.

1.1. Improve community safety on land and water.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
1.1.1. Liaise with WA Police to implement strategies that contribute to the detection and reduction of crime and criminal activities in the local community..	Office of CEO	Ongoing	0	Meetings are being held regularly and dialogue is open and regular.	x	x	x	x	
1.1.2. Advocate for the Department of Transport to review signage within the waterways network and introduce speed cameras at primary points during the peak boating season.	Infrastructure Services	Ongoing		Annually in the lead up to Summer the Shire of Murray engage with the Department of Transport to support the placement of convert speed cameras within the Murray River.	x				
1.1.3. Partner with Police WA to encourage local residents and businesses to register their CCTV systems with Cam-Map WA.	Corporate Services				x				
1.1.4. Partner with Police WA to install CCTV cameras in hot spots.	Corporate Services	Ongoing				x			
1.1.5. Undertake a review for improvements to street lighting within development areas.	Infrastructure Services			Future Project.	x				
1.1.6. Undertake design for lighting upgrades along the primary path network and under the Pinjarra traffic bridge.	Infrastructure Services			Future Project.		x	x		
1.1.7. Facilitate delivery of community safety programs and initiatives.	Place, Community & Economic Development	Ongoing		Community safety survey currently underway to assist in preparing relevant programs to address areas of concern and gauge any changes in perception of safety.	x	x	x		
1.1.8. Advocate for funding for service delivery to address the increase in prevalence of homelessness.	Office of CEO	Ongoing		Have met with St Pats and a further meeting is being held in November 2024 to consider a partnership.	x	x			
1.1.9. Prepare and Implement a new Local Emergency Risk Management Plan 2025-2029.	Corporate Services				x				

2.1. Meet the needs of families, children and young people.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
2.1.1. Facilitate delivery of programs and initiatives for children and young families.	Place, Community & Economic Development	Ongoing		Regular programs for children and young families delivered via Murray Library. Relationships built with service providers have seen the delivery of STEM playgroup within the Shire and planning for sensory play activities is underway.	x	x	x	x	
2.1.2. Deliver Murray Youth for Youth Forums to engage youth in the design, provision and evaluation of youth activities, projects and events.	Place, Community & Economic Development	Ongoing		Planning for second event of 2024 underway to be held in October.	x	x	x		
2.1.3. Facilitate a Youth Summit to align with the next major review of the Council Plan.	Place, Community & Economic Development	Future Project		Future Project.			x		
2.1.4. Provide a wide-range of activities and programs for young people and across our different communities.	Place, Community & Economic Development	Ongoing		Regular after school and weekend programs and activities delivered by Murray Youth Team and Murray Library..	x	x	x	x	
2.1.5. Partner with community groups and young people to increase youth participation in WA Youth Week events and activities.	Place, Community & Economic Development	Future Project		Will be addressed via February 2025 Youth for Youth forum.	x	x	x		
2.1.6. Investigate options for new or improved skate parks and basketball courts.	Place, Community & Economic Development	In Progress		Project plan developed. Internal working group commencement meeting in early November. Action Plan due for completion late March 2025.	x				

2.1. Meet the needs of families, children and young people (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
2.1.7. Review grant funding schemes to ensure broad range of support and capacity building opportunities for the community.	Place, Community & Economic Development	In Progress		Discussion paper to be bought to ELT late November.	x				
2.1.8. Research and propose costed, integrated community development projects to meet community needs on expiration of stand-alone strategies for youth, seniors, etc.	Place, Community & Economic Development	Future Project		Future Project.		x			

2.2. Engage, enable and support seniors.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
2.2.1. Lobby to support more seniors housing and aged care facilities.	Office of CEO	Ongoing		Shire of Murray project managed Dwellingup Aged Care Facility (Stage 2) which was completed in June 2024.	x	x	x	x	
2.2.2. Facilitate improved access to digital training programs for seniors.	Place, Community & Economic Development	Ongoing		Regular seniors digi-tech help sessions delivered by Murray Library in a variety of formats.	x	x	x	x	

2.3. Enhance access and inclusion for people with disability.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
2.3.1. Advocate for improved transport services (such as a community bus) to assist people with disability to access essential services.	Office of CEO	Future Project		Future Project.			x	x	
2.3.2. Improve accessibility within the Administration Building.	Planning & Sustainability	In Progress	20	Concept drawings completed. Works pending the completion of Community Storage shed. Expected to commence early 2025 May require a delay due to storage shed construction.	x				

2.4. Build respect for diverse communities.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
2.4.1. Facilitate discussions with Bindjareb Noongar community to explore ways to enhance acknowledgement of the Pinjarra Massacre to promote recognition, reconciliation, and healing.	Place, Community & Economic Development	Future Project		Future Project.		x	x		
2.4.2. Advocate for an Aboriginal Community and Cultural Hub in Pinjarra Town Centre.	Place, Community & Economic Development	Future Project		Future Project.					x
2.4.3. Deliver events and initiatives that strengthen connection and cultural awareness.	Place, Community & Economic Development	Ongoing		Events and programs delivered by Murray Library as part of regular programming.	x	x	x		
2.4.4. Prepare a Reconciliation Action Plan.	Place, Community & Economic Development	Future Project		Future Project.			x		

3.1. Improve community health and wellbeing.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
3.1.1. Prepare a Business Case and lobby for funding for a Health Hub in Pinjarra.	Office of CEO	Complete		Business Case was presented to Council on 8 August 2024. Lobbying will be ongoing.	x	x	x	x	
3.1.2. Advocate for improved mental health services within the shire.	Office of CEO	Ongoing		Forms part of the Murray Health Hub Business Case. Lobbying is ongoing.	x	x	x		

3.1. Improve community health and wellbeing (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
3.1.3. Facilitate promotion of public health campaigns (healthy canteens, safe alcohol provision, smoke free environments, etc).	Planning & Sustainability	In Progress		Have met with stakeholders to discuss program for this year	x	x	x	x	
3.1.4. Review Public Health Plan	Planning & Sustainability	In Progress		Commenced draft, reviewed Peel and Pinjarra health stats in collaboration with South Metro Public Health Unit		x			

3.2. Improve access to sport, recreation, facilities and programs.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
3.2.1. Implement recommendations in the new Sport and Recreation Infrastructure Plan.	Place, Community & Economic Development	In Progress		Funding application lodged to support delivery of George Beacham replacement. Enzo Menara changeroom upgrades a focus of advocacy strategy. Lighting design underway for South Yunderup Oval lighting. Golf Club feasibility nearing completion. MREC clubrooms and undercover arena endorsed as advocacy project. CSRFF application lodged for cricket infrastructure improvements.	x	x	x	x	x
3.2.2. Prepare a redevelopment plan with medium to long term upgrades for the Murray Aquatic and Leisure Centre.	Place, Community & Economic Development	Future Project					x		
3.2.3. Deliver relevant grant funding schemes to support development, growth and sustainability of sport and recreation clubs.	Place, Community & Economic Development	In Progress		2024/2025 Community Facility Fund closed with recommendations to be presented to Council at November 2024 OCM.	x	x	x		
3.2.4. Provide 24/7 access to the Group Fitness Studio at the Murray Aquatic and Leisure Centre.	Corporate Services				x				
3.2.5. Install new turf and synthetic cricket wickets and practice nets serving Oval 2 and 4 at the Sir Ross McLarty Sports Precinct.	Infrastructure Services	In Progress		Waiting on the outcome from a funding application to support the new cricket wickets and the practice cricket nets, once the application is determined then a program can be established	x				
3.2.6. Upgrade the Enzo Menara Pavilion.	Infrastructure Services	In Progress		The upgrade to the Enza Menara changerooms is part of the Shire of Murray Advocacy Strategy with support being requested through the Federal and State Governments, when an outcome is determined then a project plan can be progressed.	x				
3.2.7. Demolish and replace the George Beacham Pavilion.	Infrastructure Services	In Progress		A funding application has been submitted to support the new changerooms to replace the George Beacham Pavilion, when the funding application has been determined a timeline for the project can be established.					x
3.2.8. Prepare design for George Beacham replacement changerooms.	Infrastructure Services	Complete		A concept design has been completed and utilised as part of the funding application along with the costs determined by the Quantity Surveyors. Once the funding application has been determined and if successful then the project will progress the formal design.					x
3.2.9. Prepare a Business Case and lobby document for the redevelopment of the Pinjarra Golf Club.	Office of CEO	In Progress	90	Business Case will be completed by end of October 2024.	x				

3.3. Grow participation in art, culture and community activities and events.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
3.3.1. Prepare a costed project plan to collect oral histories from local indigenous peoples, pioneer families, and new residents to preserve and share local knowledge, memories and experiences.	Place, Community & Economic Development	Future Project		Future Project.					x
3.3.2. Prepare, seek funding and implement a public art program with murals, public art and sculptures to attract visitors.	Place, Community & Economic Development	Future Project		Future Project.					x

3.4. Build community capacity by helping local community groups and clubs to develop and grow.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
3.4.1. Facilitate access to programs, tools and training to help local community groups and clubs improve governance and operations to attract and retain members and volunteers.	Place, Community & Economic Development	Ongoing		Every Club program funded by Department Local Government, Sport and Cultural Industries delivered to sporting and community clubs and groups.	x	x	x		

Planet

Our natural environment is cared for and appreciated.

4.1. Sustainably manage and conserve water resources, rivers and waterways.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
4.1.1. Implement the Environmental Sustainability Strategy.	Planning & Sustainability	In Progress		Allocated projects separated listed.	x	x	x	x	
4.1.2. Advocate for visible riverbank stabilisation to prevent riverbank erosion.	Planning & Sustainability	In Progress		Project plan under preparation.	x	x	x	x	
4.1.3. Implement management utilising water sensitive urban design initiatives.	Infrastructure Services			Ongoing implementation via subdivision process	x	x	x	x	
4.1.4. Advocate for further investment to advance water initiatives to meet the needs of future development and industry.	Infrastructure Services	Ongoing		Discussions have been held with various Agencies over the past 6 to 8 weeks to advocate for the delivery of a Water Strategy for the Shire of Murray, it is proposed to complete a Scope of Works prior to the End of March 2025 in consultation with relevant Agencies with a view of the Strategy to be funded and completed in the 2025/26 financial year.	x	x	x	x	
4.1.5. Review the Murray District Drainage Strategy and develop a costed works program to improve priority catchments.	Infrastructure Services				x	x	x	x	
4.1.6. Implement the Waterwise Verge Rebate Program.	Infrastructure Services	Ongoing		Ongoing	x	x	x	x	
4.1.7. Advocate for Lane Poole Reserve to be classified as a National Park.	Office of CEO				x	x			

4.2. Sustainably manage and conserve forests, bushland, trees and reserves.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
4.2.1. Implement recommendations in the Local Biodiversity Strategy.	Planning & Sustainability	Ongoing		Ongoing, Coolup Gun Clubeserve Management Plan in development	x	x	x	x	
4.2.2. Advocate to Department of Biodiversity and Conservation to appropriately classify Old Growth Forest within a protection zone within the review of the Forest Management Plan.	Planning & Sustainability				x	x	x	x	
4.2.3. Advocate for improved post mining rehabilitation of the Jarrah Forrest.	Planning & Sustainability				x	x	x	x	
4.2.4. Prepare and implement Reserve Management Plans for significant reserves on a case-by-case basis.	Planning & Sustainability	Future Project		2025 project.		x	x	x	
4.2.5. Review the Local Planning Framework to identify opportunities to protect significant trees across the Shire.	Planning & Sustainability				x				
4.2.6. Prepare a submission in response to Alcoa's proposed mining expansion.	Planning & Sustainability	Deferred		Pending the EPA release of Public Environmental Review for community consultation. Expected in early 2025.	x				
4.2.7. Continue to advocate for the formalisation of the Dwellingup Discovery Forest	Office of CEO				x	x	x	x	

4.3. Provide effective environmental health management.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
4.3.1. Advocate for Alcoa to introduce more effective Environment management practices to reduce dust pollution in the local community.	Office of CEO				x	x	x	x	
4.3.2. Progressively remove asbestos from Shire buildings.	Planning & Sustainability	Not Started		Budget to be reviewed to determine this years works. Works expected later in 2024	x	x	x	x	
4.3.3. Implement the Mosquito Management Plan.	Planning & Sustainability	In Progress		Plan accepted by Dept of Health. Mosquito program in full swing	x	x	x	x	

4.4. Encourage responsible animal management.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
4.4.1. Provide improved signage and communications to better inform and educate the community about responsible pet ownership.	Corporate Services	In Progress			x	x	x	x	
4.4.2. Review the Shire's local laws and associated policies and procedures to ensure compliance with relevant legislation.	Corporate Services	In Progress			x	x	x	x	

5.1. Reduce greenhouse gas emissions.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
5.1.1. Advocate for fast-charging stations for electric vehicles in Dwellingup and Pinjarra.	Place, Community & Economic Development	Ongoing	10	The Shire of Murray continues to advocate for fast-charging stations.	x	x	x		
5.1.2. Incorporate use of best practice energy efficiency measures across all new council facilities.	Planning & Sustainability	Ongoing		Ongoing	x	x	x	x	

5.2. Work towards achieving zero waste.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
5.2.1. Implement the Waste Strategy and Education Plan	Infrastructure Services	Ongoing	0	An ongoing review is undertaken in consultation with the Department of Water and Environmental Regulation (DWER) to ensure actions within the Shire of Murray Waste Strategy and Education Plans are being progressed.	x	x	x	x	

6.1. Minimise risks and impacts from fires, floods and other natural disasters.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
6.1.1. Implement bushfire mitigation works.	Corporate Services	In Progress			x	x	x	x	
6.1.2. Implement the Local Emergency Risk Management Plan to raise community awareness, understanding and confidence in what the Shire is doing to address bushfire risks.	Corporate Services	In Progress			x	x	x		
6.1.3. Implement key recommendations in the Coastal Hazard Risk Management and Adaption Plan (CHRMAP).	Planning & Sustainability	In Progress		Draft Boat Wake Impact Assessment prepared and under review report to Council in November. Consultant scope for Building Guidelines under preparation. Grant funding received for Coopers Mill Foreshore Management Plan RFQ presented to Project Steering Group in October. Seeking Quotes currently	x	x	x	x	

6.1. Minimise risks and impacts from fires, floods and other natural disasters (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
6.1.4. Prepare a Foreshore Management Plan for river and estuarine coastlines.	Planning & Sustainability	In Progress		Grant funding received for Coopers Mill Foreshore Management Plan with drRFQ presented to Project Steering Group in October. Seeking quotes		x			
6.1.5. Undertake an annual monitoring program of coastal impacts to foreshores at Herron Point, North and South Yunderup, and the Murray Delta Islands.	Planning & Sustainability	In Progress		Proposal for drone survey points under review. Points to be installed Oct 2024	x	x	x	x	
6.1.6. Undertake shoreline adaptation to impacted areas highlighted in the CHRMAP.	Planning & Sustainability			Riverbank works on delta islands and Willow Gardens completed	x	x	x	x	
6.1.7. Undertake a feasibility study for protection of the North Yunderup shoreline in front of Culeenup Road properties.	Planning & Sustainability	Future Project		2026/27 Project.			x		
6.1.8. Prepare a Local Planning Scheme Amendment to introduce a Coastal Special Control Area.	Planning & Sustainability	In Progress		Draft Special Control Area wording prepared. To be presented to Council with Coastal policy and building guidelines in Q2 2025	x				
6.1.9. Update and amend Emergency Evacuation Plan to cater for coastal risks.	Planning & Sustainability	Future Project		2026/27 Project.			x		
6.1.10. Plan and cost centralised aerobic treatment units for the Murray Delta Islands.	Planning & Sustainability	Future Project		2026/27 Project.			x		

Place

Our rural charm is preserved while we grow by embracing innovative urban design ideas.

7.1. Manage urban growth effectively.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
7.1.1. Finalise the Local Planning Strategy and Local Planning Scheme with a focus on retaining local character and achieving sustainability outcomes.	Planning & Sustainability	In Progress		Draft Strategy considered by Council in December 2023. Preliminary consultation undertaken with State agencies. Strategy being updated to respond to preliminary feedback. Expected to be presented to Council in late 2024/early 2025	x	x			
7.1.2. Develop an integrated Advocacy Strategy to lobby Federal and State Government to plan and budget for long-term infrastructure projects to support projected population growth.	Office of CEO	Complete		2025 Election Lobby Document was completed in June 2024. It will be updated periodically as required.	x				
7.1.3. Prepare character design guidelines to support the retention of the small town, rural charm in each town.	Planning & Sustainability	In Progress		Guidelines under preparation for Pinjarra as part of the Precinct Structure Plan .	x				
7.1.4. Prepare a coastal local planning policy.	Planning & Sustainability	In Progress		Draft Coastal Policy wording prepared. To be presented to Council with Coastal Special Control Area and building guidelines in Q2 2025	x				
7.1.5. Prepare a District Structure Plan for Pinjarra, Pinjarra Road Corridor, Dwellingup and North Dandalup.	Planning & Sustainability	In Progress		Draft Pinjarra District Structure Plan and Precinct Structure Plan to be presented to Council in October/November 2024 .	x	x	x	x	
7.1.6. Prepare a Community Infrastructure Plan.	Planning & Sustainability	In Progress		Draft Community Infrastructure plan to be presented to Council by Q1 2025	x				
7.1.7. Prepare the Pinjarra Precinct Plan.	Planning & Sustainability	In Progress		Draft Precinct Structure Plan to be presented to Council in October/November 2024 .	x				
7.1.8. Prepare the Ravenswood Precinct Plan.	Planning & Sustainability	Deferred		Awaiting key input from main Roads WA before commencing project. Commencement expected in Q1 2025 .	x	x			
7.1.9. Prepare the Barragup Furnissdale Precinct Plan.	Planning & Sustainability	Future Project		2025/26 Project.		x			

7.1. Manage urban growth effectively (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
7.1.10. Prepare Development Contribution Plans for Barragup Furnissdale Activity Centre, West Furnissdale, North Yunderup, Nambelup Industrial Area, Pinjarra Town Centre and Ravenswood.	Planning & Sustainability	Not Started			x	x	x	x	
7.1.11. Progress planning for urban growth of Dwellingup Town Centre.	Planning & Sustainability	In Progress		Draft Structure Plan and Bushfire Risk Plan submitted to WAPC for consideration. Updated submission to be presented to WAPC by December 2024. Technical reports to enable progression of Newton Street. precinct underway with report for Council to consider merit expected by April 2025.	x	x	x	x	
7.1.12. Advocate for the rezoning and development of Lot 106 Newton Street and Marginata Crescent Dwellingup for residential purposes.	Planning & Sustainability	In Progress		Technical reports to enable progression of Newton Street precinct underway with report for Council to consider merit expected by April 2025	x	x	x	x	
7.1.13. Prepare a Murray Delta Islands building register.	Planning & Sustainability	Future Project		2025/26 project.		x			
7.1.14. Prepare Development Contribution Plans for Implementaion of the Community Infrastructure Plan.	Planning & Sustainability	Not Started		To be progressed following endorsement of Community Infrastructure Plan	x				

7.2. Support a diverse range of housing options to meet different community needs.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
7.2.1. Make provision within the local planning framework to accommodate more diverse and affordable housing options.	Planning & Sustainability	In Progress		Provisions included in draft Local planning Strategy, Local Planning Scheme, Pinjarra District Structure Plan and Pinjarra Precinct Structure Plan	x				
7.2.2. Advocate for worker and student accommodation.	Office of CEO	Ongoing		Workers accommodation forms part of the Murray Health Hub Business Case. A proposal is also progressing by way of request for land to be opened up for subdivision in Newton St, Dwellingup.	x	x	x		
7.2.3. Prepare a local planning policy to set out housing diversity targets for each new settlement area.	Planning & Sustainability	Future Project		2025/26 project		x			

8.1. Revitalise Pinjarra Town Centre

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
8.1.1. Undertake detailed design of Henry Street consistent with the Edenvale Landscape Masterplan.	Infrastructure Services	Future Project		2026/27 project.			x		x
8.1.2. Prepare a signage strategy to inform wayfinding signage within town areas.	Infrastructure Services				x				
8.1.3. Implement initiatives and promote events that activate Pinjarra Town Square and Murray River Foreshore.	Place, Community & Economic Development	Ongoing	35	The Shire of Murray encourages the activation of the Pinjarra Town Square and Murray River Foreshore by supporting, sponsoring, enabling and delivering a range of events in these locations.	x	x	x		

8.2. Beautify town entrances and streetscapes.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
8.2.1. Prepare town entry statements for all access points to Pinjarra.	Infrastructure Services								x
8.2.2. Deliver the Pinjarra and Dwellingup Town Centre Façade Refurbishment Subsidy Program.	Planning & Sustainability	Ongoing		Awaiting landowner submissions.	x	x	x	x	

8.2. Beautify town entrances and streetscapes (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
8.2.3. Work with owners of the Junction Shopping Centre on the corner of George Street and Pinjarra Road to undertake initiatives to beautify and activate the site while the lots await future redevelopment.	Planning & Sustainability	Not Started		Internal discussions underway to scope work to discuss with landowners.	x				

8.3. Provide quality community buildings and public facilities.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
8.3.1. Develop updated master plan for Civic Precinct Hub.	Place, Community & Economic Development	Future Project		Future Project.		x			
8.3.2. Develop design and costings for the Civic Precinct Hub that enables a staged approach.	Place, Community & Economic Development	Future Project		Future Project.		x			

8.4. Provide quality playgrounds and public open space.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
8.4.1. Develop a costed approach to implement recommendations in the Public Open Space Strategy.	Infrastructure Services			Commenced Humphrey Park Landscape Works	x	x	x	x	
8.4.2. Prepare a masterplan for the Ravenswood Regional Open Space.	Planning & Sustainability	In Progress		Initial investigation work undertaken regarding swim beach. Project to commence in Q1 2025	x				

9.1. Conserve and enhance places with significant heritage value.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
9.1.1. Prepare a new costed Local Heritage Strategy.	Planning & Sustainability	Future Project		2025/26 Project.		x			
9.1.2. Prepare a costed Conservation Plan and 5-year Maintenance Plan for Council buildings listed in the Heritage Register.	Planning & Sustainability	Future Project		2025/26 Project.		x	x	x	
9.1.3. Revise the Shire's Heritage Places Local Planning Policy.	Planning & Sustainability	Future Project		2025/26 Project.		x			
9.1.4. Finalise restoration and repurposing of the historic Exchange Hotel.	Infrastructure Services	In Progress	98	The Exchange Hotel has been officially opened, the Outside Bar was an additional part of the project and will be delivered in late November/Early December 2024. All aspects of the build are being finalised that these relate to overseeing the defects liability period and all budget priorities.	x				
9.1.5. Advocate for funding to implement the Pinjarra Rail Heritage Precinct Master Plan and Pinjarra to Dwellingup Rail Link.	Office of CEO	Ongoing		Business case has been completed. Lobbying will be ongoing.	x	x	x	x	
9.1.6. Remove hazardous materials and undertake protection works to prevent further deterioration to heritage buildings at Pinjarra Rail Precinct.	Planning & Sustainability	In Progress		Quotes for design work underway	x				
9.1.7. Prepare a Condition Report and Costed Conservation Works Plan for Coopers Mill.	Planning & Sustainability	Future Project		2025/26 Project.		x			
9.1.8. Prepare coastal protection adaptation and landscape management plans for Coopers Mill.	Planning & Sustainability	In Progress		Grant funding secured. Preparation of consultant scope underway to discuss with Project Steering Group in October 2024	x				

9.1. Conserve and enhance places with significant heritage value (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
9.1.9. Prepare and implement an interpretation plan for past use of the Murray River Square land.	Planning & Sustainability	Future Project		2025/26 Project.		x			
9.1.10. Implement feature lighting at Murray Foreshore Amphitheatre.	Infrastructure Services			Feature lighting at the Murray River Foreshore installed September 2024	x				
9.1.11. Prepare a costed program to light up key feature and heritage buildings.	Planning & Sustainability	Future Project		2027/28 project.				x	

9.2. Enhance Edenvale Heritage Precinct.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
9.2.1. Prepare a new condition report for Edenvale Precinct.	Planning & Sustainability	Future Project		2025/26 Project.		x			
9.2.2. Undertake conservation works to the Edenvale School house toilet block.	Planning & Sustainability	Future Project		2025/26 Project.		x			
9.2.3. Remove existing garden beds and install formal and informal gardens along George Street frontage of Edenvale.	Infrastructure Services					x			
9.2.4. Improve the landscape to Edenvale within the Murray Street carpark.	Infrastructure Services						x		

9.3. Enhance Glebe Land Precinct.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
9.3.1. Undertake detailed planning for a new toilet facility in a complementary design to service St John's Church/Glebe Land Precinct.	Infrastructure Services	Deferred		Due to the high cost of service needs for the New Toilet Facility this project has been deferred until further engagement and options can be determined.	x	x			
9.3.2. Construct a new toilet facility to service St John's Church/Glebe Land Precinct.	Infrastructure Services	Deferred		Due to the high cost of service needs for the New Toilet Facility this project has been deferred until further engagement and options can be determined.	x	x			
9.3.3. Prepare a new Landscape Management Plan with costed implementation plan for the Glebe Land.	Infrastructure Services				x				

10.1. Improve the local road network.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
10.1.1. Work with Main Roads WA to progress planning and delivery of the Pinjarra Heavy Haulage Deviation.	Infrastructure Services	Ongoing		Main Roads are progressing the Heritage Engagement for the project, we appreciate this will take some time and we will continue to engage with Main Roads during this process.	x	x	x	x	
10.1.2. Advocate for funding for the Western Deviation to complete the overarching Pinjarra heavy haulage deviation project.	Office of CEO	Ongoing		Lobbying is ongoing.	x	x	x	x	
10.1.3. Prepare a Future Traffic Plan to inform priority road projects.	Infrastructure Services	Future Project							
10.1.4. Advocate for Main Roads WA to build a roundabout at the intersection of Roe Ave and Pinjarra Road.	Infrastructure Services	Future Project				x			
10.1.5. Partner with Main Roads WA to review the Pinjarra Road Access Strategy.	Infrastructure Services	Future Project				x	x		

10.1. Improve the local road network (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
10.1.6. Undertake a review of future traffic and pedestrian bridges within Ravenswood and Pinjarra as part of the future transport strategy.	Infrastructure Services	Ongoing		Main Roads are in the process of undertaking a traffic review within the Ravenswood catchment, once this review has been completed the information can be utilised to inform the basis for an overarching traffic review to consider the need for increased transport networks to support the future population within the Shire of Murray.	x	x			
10.1.7. Source new road building material sites for future infrastructure management.	Infrastructure Services	Ongoing		Further investigation is warranted to determine opportunities to source new road building materials. Further engagement with existing and adjacent properties to current material sources is progressing, plus further engagement with current site investigations to progress longer term material options.	x	x	x	x	
10.1.8. Undertake tree management to improve safety within the road network.	Infrastructure Services				x	x	x	x	
10.1.9. Prepare concept plans for the downgrade of Pinjarra Road and George Street Pinjarra.	Planning & Sustainability	Future Project		2025/26 Project.		x			

10.2. Provide safe, well-connected paths and cycleways to encourage more people to use active transport.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
10.2.1. Prepare a Design and Land Acquisition Plan for the Pinjarra Road Shared Path.	Infrastructure Services				x	x	x	x	
10.2.2. Advocate for Main Roads WA to upgrade the bridge and cycle lane on South Yunderup Road	Infrastructure Services				x	x	x		
10.2.3. Review the Footpaths and Cycleways Plan to prioritise path projects.	Infrastructure Services				x				
10.2.4. Install bike parking in Edenvale and on the foreshore.	Infrastructure Services								x

10.3. Improve access to public transport.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
10.3.1. Advocate for the future Perth to Bunbury rail to align with and activate Pinjarra and existing surrounding towns.	Infrastructure Services	Ongoing		The Shire of Murray are one of many Local Governments that may be impacted by the future proposal of the Perth to Bunbury Rail. Previous liaison with the Public Transport Authority (PTA) has identified a number of preliminary alignments. The PTA will further review these alignments and when information is available will further brief those affected Local Governments. This project is seen as very long term and should an alignment be determined our feedback aligns to any rail supporting current planning and transport alignments.	x	x	x	x	
10.3.2. Advocate for improved public bus services.	Office of CEO	Ongoing		Lobbying is ongoing with State Government.	x	x	x		
10.3.3. Provide bus shelters on Pinjarra Road.	Infrastructure Services	In Progress		Audits have been undertaken on all bush shelters on Pinjarra Road to align priorities, the Shire of Murray has then written to the Public Transport Authority (PTA) requesting options for shared funding to support the progressive upgrade of bus shelters. When we have feedback from the PTA we can plan for the new bus shelters along with the associated works to be completed.	x	x	x	x	

10.3. Improve access to public transport (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
10.3.4. Investigate options for shared transport, such as a community bus, community car or private-sector shared transport services.	Office of CEO	Future Project				x	x		
10.3.5. Undertake an initial feasibility and masterplan for the establishment of the Pinjarra Road high priority transit corridor.	Planning & Sustainability	Future Project		2026/27 Project.			x		

10.4. Enhance marine facilities to improve access to rivers and waterways; supporting recreation, tourism and economic development.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
10.4.1. Review options to improve access points for canoes and kayaks along the Murray River.	Infrastructure Services			Ravenswood canoe launch facility completed October 2024	x				
10.4.2. Advocate for funding for the Tonkin Drive Regional Boating Facility.	Infrastructure Services				x	x	x	x	
10.4.3. Install Murray River Foreshore river platforms.	Infrastructure Services					x			
10.4.4. Upgrade Batavia Quays boat ramp.	Infrastructure Services			Request for quotation for design services issued October 2024	x	x			

Prosperity

Our economy is thriving with diverse business, tourism and job opportunities.

11.1. Maximise inherent regional economic opportunities.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
11.1.1. Prepare an 'Invest in Murray' prospectus with supporting marketing and incentives.	Place, Community & Economic Development	Future Project				x			
11.1.2. Prepare an Economic Development Strategy.	Place, Community & Economic Development	In Progress	10	The Shire of Murray is currently advertising a scope of works, inviting fee proposals to develop its new Economic Development Strategy.	x				
11.1.3. Implement the Economic Development Strategy.	Place, Community & Economic Development	Future Project				x	x		
11.1.4. Foster redevelopment opportunities at Murrayfield Airport.	Office of CEO	Ongoing		Awaiting advice and Master Plan from Royal Aero Club before the Shire can progress. Club has advised that an application is due to be lodged in late 2024 or early 2025.	x	x	x		
11.1.5. Present a discussion paper to consider either long-term ownership or divesting in the FIPWA and Exchange Hotel with funding going towards other key Civic infrastructure.	Office of CEO	In Progress		Project has commenced. A Report will be presented prior to March 2025.	x				

11.2. Leverage State Government investment in Transform Peel, Peel Business Park and the Food Innovation Precinct WA.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
11.2.1. Collaborate with key partners to prepare business development strategies to leverage economic potential from Transform Peel, Peel Business Park and the Food Innovation Precinct WA.	Office of CEO	Ongoing		Ongoing.	x	x	x		

11.2. Leverage State Government investment in Transform Peel, Peel Business Park and the Food Innovation Precinct WA (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
11.2.2. Undertake a feasibility study for Stage 2 of the Food Innovation Precinct.	Office of CEO	In Progress		Proposal for Stage 2 will be presented to Council at the November / December 2024 Council meeting. EOI process has been undertaken with a preferred candidate selected. Concept Plan and Quantity Surveyor estimates are in place. Discussions are underway with proponent and the State Government (via Department of Primary Industries and Regional Development) on funding contributions. Preferred proponent is reviewing lease agreement developed by Shire.	x	x			
11.2.3. Facilitate discussions with Murdoch University, hospitality, food and beverage venues and local high schools to explore opportunities for training and career pathways within the Food Innovation Precinct WA.	Office of CEO	Not Started		Preliminary discussions are underway with South Metro TAFE in relation to agri drone training packages.	x	x	x		
11.2.4. Prepare a new FIPWA Business Plan.	Office of CEO	In Progress		To be undertaken once a firm plan is in place for Murray Future Food Facility and discussions have concluded with the State Government on the Enterprise Support Program.	x				

11.3. Promote Murray as a premium location for horse breeding, training and racing.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
11.3.1. Prepare a Local Planning Scheme Amendment to rezone land in the vicinity of Pinjarra Paceway for expansion of harness racing activities.	Planning & Sustainability	Deferred		Awaiting landowner submission	x				
11.3.2. Advocate for further capital improvements and business developments to enhance Pinjarra as WA's second Harness and Racing district.	Office of CEO	Ongoing		Meeting regularly with Racing and Wagering WA, Racing and Pacing Clubs.	x	x	x		
11.3.3. Finalise the updated Murray Regional Equestrian Centre Master Plan, review and cost facility requirements, and advocate for federal and state funding to enable implementation.	Place, Community & Economic Development	Complete	100	The Murray Regional Equestrian Centre Masterplan, concepts and costings have been updated and endorsed by Council. The project is included in the Shire of Murray's 2025 Election Priorities.	x				

12.1. Facilitate access to inclusive and equitable quality education and life-long learning opportunities.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
12.1.1. Facilitate discussions with the Royal Aero Club and local high schools to explore options to expand aircraft maintenance training and employment opportunities.	Place, Community & Economic Development	Not Started			x	x			
12.1.2. Facilitate discussions with local businesses and high schools to increase local apprenticeships, traineeships, internships and work experience opportunities.	Place, Community & Economic Development	Not Started			x	x			
12.1.3. Advocate for the Department of Education WA to open a new primary school in Ravenswood or South Yunderup.	Planning & Sustainability	In Progress		To be discussed in upcoming meeting with Education Department on Local planning Strategy School Planning	x	x	x	x	
12.1.4. Support inclusive, intergenerational library programs that enable life-long learning and develop community knowledge and capacity.	Place, Community & Economic Development	Ongoing		Regular programs delivered by Murray Library.	x	x	x		

13.1. Create a compelling tourism offer to attract tourists and visitors.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
13.1.1. Partner with regional and state tourism organisations, local businesses and the tourism sector to strengthen Dwellingup and Pinjarra as visitor destinations.	Place, Community & Economic Development	In Progress	50		x	x	x	x	
13.1.2. Identify opportunities and implement initiatives to incentivise investment in diverse short stay accommodation options in Dwellingup and Pinjarra.	Place, Community & Economic Development	In Progress	15	The Shire of Murray continues to work with partners to attract investment in short-stay accommodation.	x	x	x		
13.1.3. Support, develop and attract major events.	Place, Community & Economic Development	In Progress	50	The Shire of Murray continues to support major events that strengthen community connection and encourage visitation to our region.					
13.1.4. Implement the Edenvale Place and Activation Plan.	Place, Community & Economic Development	In Progress	35	The Shire of Murray continues to work with user groups located within the Precinct to activate the space, as well as delivering events and activations and encourage event organisers to host their events in the Precinct.					
13.1.5. Scope requirements for a new multifunctional event space in the Glebe Heritage Precinct, Edenvale or River Foreshore Precinct.	Place, Community & Economic Development	Future Project							
13.1.6. Develop a Heritage Walking Trail with tours to showcase local botanicals, art and culture.	Place, Community & Economic Development	Future Project							
13.1.7. Progress endorsement and implementation of the Pinjarra Heritage Railway Precinct Master Plan, including aiming to restore steam rail from Pinjarra to Dwellingup.	Office of CEO	Ongoing		Business Case was completed in February 2024 Lobbying will be ongoing.	x	x	x		
13.1.8. Develop and maintain destination websites to effectively engage with visitors and ensure mobile-friendly.	Place, Community & Economic Development	Not Started			x				
13.1.9. Develop a visual identity guide to revitalise and expand tourism brands.	Place, Community & Economic Development	Not Started			x				

Performance

Our can-do attitude helps us to achieve desired outcomes and continuously strive for excellence.

14.1. Establish a strong corporate governance framework to ensure high standards of integrity, ethics, and accountability.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
14.1.1. Provide a major review of the Council Plan at least once every four years.	Corporate Services						x		
14.1.2. Provide a biennial review of the Risk Management Strategy.	Corporate Services	In Progress		The Risk Management Strategy 2024 will be put to the Audit and Risk Committee Meeting on 28 November 2024 for endorsement.	x		x		
14.1.3. Provide a biennial review of the Crisis Management and Business Continuity Plan.	Corporate Services	Not Started		A business continuity exercise will be conducted early in 2025, that will influence the review of the Crisis Management and Business Continuity Plan.	x		x		
14.1.4. Provide professional development opportunities for Councillors to strengthen leadership, advocacy, and governance.	Office of CEO	Ongoing		Ongoing.	x	x	x		
14.1.5. Present the Shire Organisational Review and Improvement Plan.	Office of CEO	In Progress		Review of current Organisation Review will be completed by November 2024	x	x			

14.1. Establish a strong corporate governance framework to ensure high standards of integrity, ethics, and accountability (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
14.1.6. Implement the suite of local government reforms by required statutory dates.	Office of CEO	In Progress		Tranche 2 of the Local Government Reform Bill is expected to be passed by both houses of Parliament in November 2024. A full review will then be undertaken to implement the required amendments to the Local Government Act and associated Regulations.	x	x			
14.1.7. Deliver Annual Report to demonstrate accountability.	Office of CEO	In Progress	80	The Annual Report is almost complete. Only final review is required and financial statements will be added once complete.	x	x	x	x	

14.2. Maintain long-term financial sustainability and asset management.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
14.2.1. Review the Rating and Revenue Strategy to meet financial objectives.	Corporate Services			A review is to commence in early 2025.	x	x	x	x	
14.2.2. Provide an annual review of the Long-Term Financial Plan.	Corporate Services	Not Started		Due to commence following finalisation of 2023/24 audit	x	x	x	x	
14.2.3. Implement the master plan to rebuild the Shire of Murray Operations Centre.	Infrastructure Services	In Progress	0	A review of the Operations Centre Masterplan is in progress with a view to engage Architects to assist with the staging of any improvements.					x

14.3. Enhance employee skills, commitment and safety.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
14.3.1. Provide a biennial review of the Workforce and Diversity Plan.	Corporate Services	In Progress		The Workforce and Diversity Plan is currently being reviewed.	x		x		
14.3.2. Review the Work Health and Safety Management Plan every three years, including the completion of the Worksafe Plan Accreditation Audit.	Corporate Services	In Progress		The Work Health and Safety Management Plan is currently being reviewed. The Shire is waiting on an audit date from Local Government Insurance Services.		x			

15.1. Deliver efficient and effective services to improve the customer experience.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
15.1.1. Develop and implement an integrated customer engagement portal to improve access to online services and payment options (for rates, planning and building approvals, animal registrations, infringements, etc).	Corporate Services	Ongoing		Rolling upgrade to Readytech Community Suite underway. Currently upgrading finance and cash receipting modules. Go live date February 2025	x	x	x		
15.1.2. Foster a digital technology approach to improving services.	Corporate Services	Ongoing		Currently reviewing products and services in use.	x	x	x	x	

15.2. Improve communication and engagement with customers and community members.

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
15.2.1. Provide a campaign to inform the community about the Shire's long-term projects and how these projects are progressing.	Office of CEO	Complete	100	Program of ongoing campaigns has been established and formalised in the new Communications and Marketing Strategy. Major projects are identified through the annual budget process and promoted throughout the year. A dedicated webpage provides a central place for all project updates to be published. Ongoing social media and media releases are published daily/weekly.	x	x	x	x	

15.2. Improve communication and engagement with customers and community members (continued).

Name	Directorate	Status	Complete %	Progress Comment	24/25	25/26	26/27	27/28	Future
15.2.2. Develop a campaign to grow the Shire's customer database with email and phone contacts. This will enable the Shire to deliver information digitally by email or SMS in a more targeted, timely and cost-effective way.	Office of CEO	Complete	100	The Shire of Murray website has a permanent subscription area published to its homepage and the newsletter is promoted on an ongoing basis. Community are requested to provide contact details during ongoing community meetings and information sessions. In addition, the Murray News template has been updated to reflect the information community would like to hear about alongside Shire of Murray priorities. It is also aligned to refreshed branding.	x	x	x	x	
15.2.3. Review and redevelop the Shire's website.	Office of CEO	In Progress	90	The Shire of Murray website has been updated over the last 12 months. All content has been updated and the site map has been revamped to ensure content is accessible and quality customer experience is provided. All that remains is for the site to be reskinned with the Shire of Murray's branding.	x				
15.2.4. Upgrade communications IT to improve the effectiveness of meetings and introduce live streaming of Council meetings.	Corporate Services	Complete			x				
15.2.5. Councillor information sessions to be held at different towns throughout the year.	Office of CEO	Complete		External sessions are supported and will be ongoing.	x	x	x	x	
15.2.6. Conduct a community survey once every four years to evaluate the Shire's performance levels and determine local priorities.	Office of CEO	Future Project					x		
15.2.7. Maintain Shire of Murray's online presence through social media, providing informative and engaging updates through the Shire's digital communications platforms.	Office of CEO	Complete	100	The Shire of Murray's social media channels are punching well above their weight in the local government industry, at a local, State and even national level. Diverse content is providing the Shire with significant engagement and a positive sentiment on all channels.	x	x	x	x	

**Shire of
Murray**

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